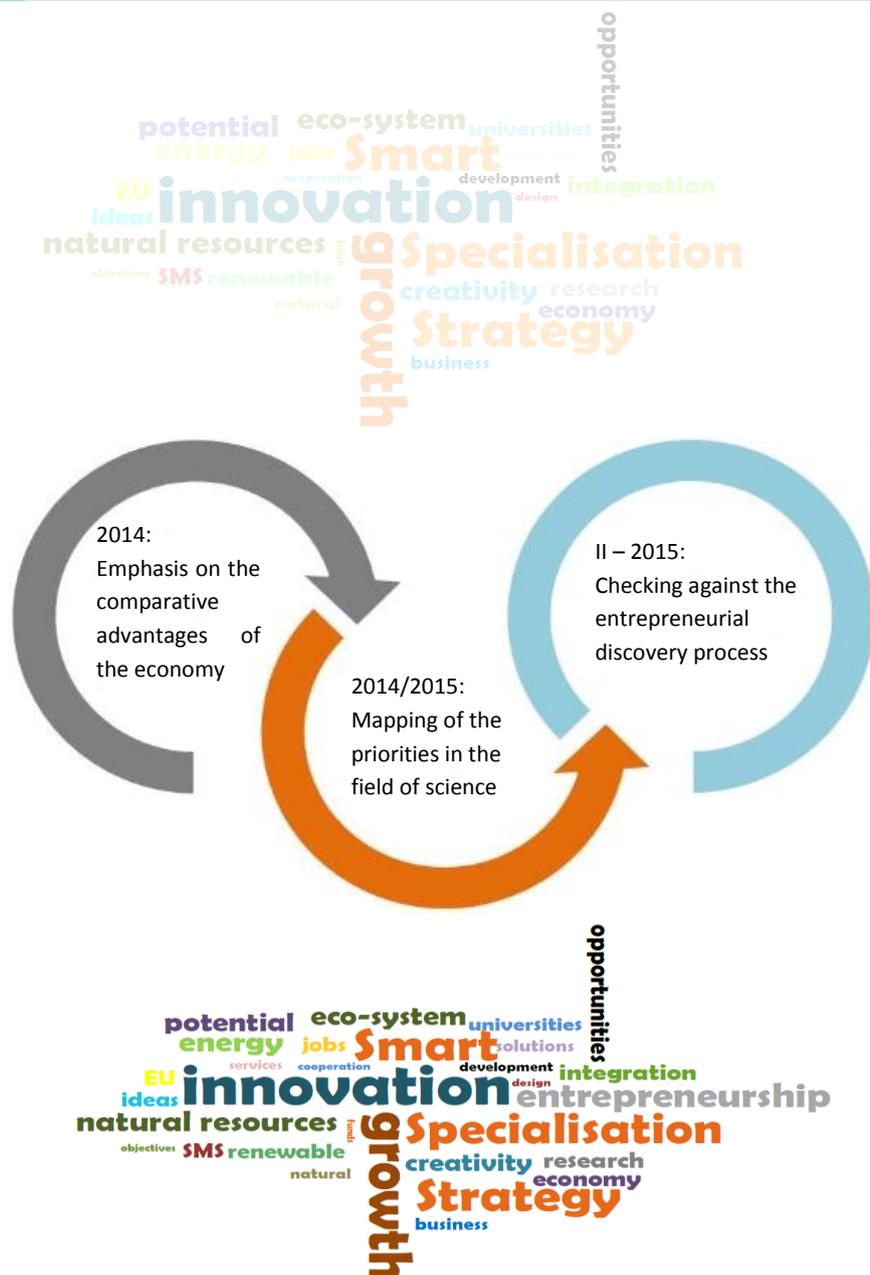




DEVELOPING SLOVENIA'S SMART SPECIALISATION STRATEGY WITH YOUR HELP

Meeting of Slovenia's key economic and scientific-research actors in the entrepreneurial discovery process to further focus Slovenia's key development priorities

"Smart specialisation" is a platform for concentrating development investments in the areas where Slovenia has the critical mass of knowledge, capacities and competences and where there is innovation potential for placing Slovenia within global markets and thus enhancing its recognisability.



Vision of Slovenia's Smart Specialisation Strategy (SSS):

Considering Slovenia's geographical position, its historic integration with Western and Eastern European countries, as well as Slovenia's natural, industrial and intellectual potentials, SSS will strategically focus on **SUSTAINABLE TECHNOLOGIES AND SERVICES FOR A HEALTHY LIFE** on the basis of which Slovenia will become a green, active, healthy and digital region with top-level conditions fostering creativity and innovation focused on the development of medium- and high-level technological solutions in niche areas.

Following the process of analytical justification, identification of the broadest development opportunities and mapping of economic policies on the one hand as well as the capacities of Slovenia's scientific and public research sphere on the other, the process of concretisation of Slovenia's Smart Specialisation Strategy has reached the final phase of entrepreneurial discovery by identifying Slovenia's key development priorities.

On 24 April 2015 we invited all of Slovenia's economic and development actors to partake in the process of identifying and focusing Slovenia's development opportunities. On the basis of the pre-defined **priority areas** (3) and the related **areas of use – domains** (10), which had been identified on the basis of past cooperation, we wanted to go a step further and identify the respective **technology areas** and **product directions**. Thus, SSS will identify the areas of each domain in the framework of which Slovenia has the critical mass of knowledge, capacities and competences, as well as the innovation potential to place itself within global markets. Indeed, the proposed areas of use cannot exist without the identification of specific technology areas and product directions, and the proposed technology areas and product directions are the basis for identifying new areas of use.

The invitation was open to all development actors, regardless of whether they have or have not participated in the entrepreneurial discovery process thus far. The only condition was that the initiative comes from at least two or more partners.

The contributions received by 25 May 2015 will be/have been evaluated on the basis of pre-defined criteria. The responsible entities of the most promising contributions will have the opportunity to present their initiative at a public event – investment conference which will take place on 15 and 16 June 2015 – this will be their chance to significantly help shape the future strategy of Slovenia's development opportunities. The event will not only be an excellent opportunity to discuss the merits of the initiatives but also a chance for entrepreneurial discovery in terms of integrating technologies and stakeholders with the aim of identifying new opportunities for development.

Venue: Ljubljana, Kino Šiška – Centre for Urban Culture, Trg prekomorskih brigad

Date: 15 and 16 June 2015

Target participants:

Slovenia's key development actors; main ministries (Government Office for Development and European Cohesion Policy, Ministry of Economic Development and Technology, Ministry of Education, Science and Sport); public agencies and funds such as Slovenian Research Agency, SPIRIT Slovenia, Slovene Enterprise Fund, SID Bank, etc.; relevant foreign actors (OECD, JRC, etc.); venture capital representatives and business angels; key actors of innovative, breakthrough development centres of Slovenia's economy and the central representative institutions such as Chamber of Commerce and Industry of Slovenia, Chamber of Craft and Small Business of Slovenia and other interested associations, universities, institutes and other knowledge institutions (e.g. technology parks, etc.) as well as the interested publics.

Aim of the event:

By involving a broad and relevant spectrum of actors, who recognise their business initiatives within the scope of the identified priority areas, into the entrepreneurial discovery process we wish to identify priority areas and the relevant areas of use – domains within individual priority areas, and thus develop a final version of Slovenia's Smart Specialisation Strategy.



15 June 2015, Kino Šiška, Ljubljana

Opening session

8:30 – 13:00

08:30 – 09:15 Registration

09:30 – 09:40 Dr **Miro Cerar**, Prime Minister of the Republic of Slovenia

09:40 – 09:50 **Alenka Smerkolj**, Minister responsible for Development, Strategic Projects and Cohesion

09:50 – 10:00 **Zdravko Počivalšek**, Minister of Economic Development and Technology

10:00 – 10:10 Prof. dr. **Maja Makovec Brenčič**, Minister of Education, Science and Sport

10:10 – 10:40 Address by the representatives of the Chamber of Commerce and industry of Slovenia – **Alenka Avberšek** and the Chamber of Craft and Small Business of Slovenia – **Branko Meh**, Slovenian Rectors Conference – **prof. dr. Ivan Svetlik** and Coordination of Independent Research Institutions of Slovenia – **prof. dr. Jadran Lenarčič**

10:40 – 11:00 **Stefan Kapferer**, Deputy Secretary-General of OECD

11:00 – 11:15 Debate

11:15 – 11:30 Break

11:30 – 11:45 Dr **Aleš Gnamuš**, Joint Research Centre, Seville, SSS – EU perspective

11:45 – 12:45 In-depth presentation of Slovenia's Smart Specialisation Strategy (GODC) – dr. Peter Wostner and debate

12:45 – 13:00 Dr **Mohanakrishnan Raman**, Director at Foundation for Research, Education and Development, Mysore, India

13:00 – 14:00 Lunch

Priority area – (S)Industry 4.0

14:00 – 18:00 Smart factories, Medicine, Mobility and Development of materials as end products

15:50 – 16:10 Break

This priority area covers those areas of use which as a rule have a dominant actor. The latter has already established cooperation with the scientific sphere where unfortunately the opportunities are not fully taken advantage of. In terms of support for this priority area, measures in the field of promoting research and development as well as promoting integration and internationalisation prove most relevant.

(i) Smart factories, (ii) Medicine, (iii) Mobility, (iv) Development of materials as end products

- Presentation of the most promising proposals of technological areas and product directions by stakeholders or the entities responsible for the initiatives
- Debate moderated by dr. Peter Wostner, GODC

16 June 2015, Kino Šiška, Ljubljana

Priority area – Natural and traditional resources for the future

09:30 – 12:40 Networks for the transition into circular economy, Sustainable food production and Sustainable tourism

11:20 – 11:40 Break

This priority area covers those areas of use which depend on the use of natural and traditional resources and which involve a number of actors, usually without a dominant actor. In these areas progress depends greatly on the integration of various production stages into a single chain or better yet into a network by thus enhancing the development cycle in areas where as a rule only individual initiatives thrive. Such initiatives indeed lack the necessary critical mass and hence generate smaller-scale outputs. Within this priority area the state plays three roles, namely acting as the promoter of cooperation, assuming the risks related to the development of technologies, as well as playing a key role in terms of establishing adequate regulatory conditions.

(i) Networks for the transition into circular economy, (ii) Sustainable food production, (iii) Sustainable tourism

- Presentation of the most promising proposals of technological areas and product directions by stakeholders or the entities responsible for the initiatives
- Debate moderated by dr. Peter Wostner, GODC

12:40 – 13:40 Lunch

Priority area – Healthy working and living environment

13:40 – 16:00 Smart cities and communities and Smart buildings and homes, including wood

14:40 – 15:00 Break

This priority area covers those areas of use for which systemic solutions, i.e. integration of process technologies with end products, should be developed. These areas are in need of intensive investments in research and development, as well as intensive integration of stakeholders. Such cooperation does not only pertain to cooperation of the scientific sphere with the economic sector, but also to the cooperation of stakeholders introducing solutions into the market. With regard to the latter the role of the state and the public sector as a whole is of great relevance not only in terms of its role as the promoter of cooperation but also in terms of demand, i.e. promoting development through innovative public procurement.

(i) Smart cities and communities and (ii) Smart buildings and homes, including wood

- Presentation of the most promising proposals of technological areas and product directions by stakeholders or the entities responsible for the initiatives
- Debate moderated by dr. Peter Wostner, GODC